

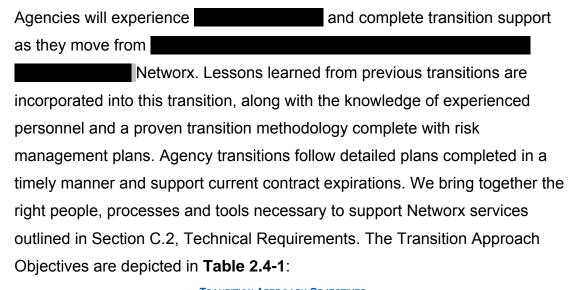


2.4 Transition [L.34.2.4]

GSA and Customer Agencies experience service continuity through a transition approach focused on managed risk, minimized down time and controlled costs.

The offeror shall describe its approach to conducting transition in accordance with the requirements in Section C.4, Transition. In the described approach, the offeror shall consider all services offered in response to Section C.2, Technical Requirements. The offeror shall describe its understanding of the Government's goals and objectives for transition to demonstrate that it will make an effective partner in making the Networx transition a success.

Transition Approach



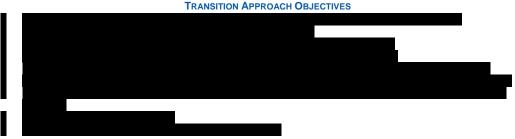


Table 2.4-1: Transition Approach Objectives. A successful transition begins with clear and concise objectives to support Networx.







GSA derives added value from a strategic business partner who understands the criticality of transition and has knowledge of Implementing successful transitions such as:

Agencies benefit from an experienced team successful in the previous performance of multiple Government and Commercial transitions, large and small, multi-service and single service. Our team has a wealth of experience to draw upon and a proven track record of what works within a variety of transition scenarios. The Government can have confidence dealing with a transition team that possesses the knowledge, empowerment, and infrastructure required to meet and manage risk inherent to change.

Each component of the solution provides its own strength, but it is the whole of the committed Networx Team, under the direction of a dedicated Contractor's Program Organization (CPO) that provides exceptional value to GSA.

Service Delivery - The Right Process



Transition, by definition, is change. Change, for the purposes of Networx transition, is driven by the expiration of current GSA contracts, which end during the Networx contract period.

These services must be moved to Networx prior to expiration of existing contracts. In order to prevent disruption of daily activities, changes need to be properly managed, and reflect a joint collaboration between AT&T





and the Agencies. A proven process, versed in GSA and Agency requirements and timelines, is required to manage the risks of disruption and error. The AT&T Transition is an approach to managing complex implementations across a variety of business units and services within one overall network transition. This methodology will be used in the development of transition plans, and in managing transitions.

The Government's goal of Service Continuity is supported by a provider responsible for providing 'like for like' services throughout transition with little or no disruption. **Figure 2.4-1** highlights the foundation for a successful transition.

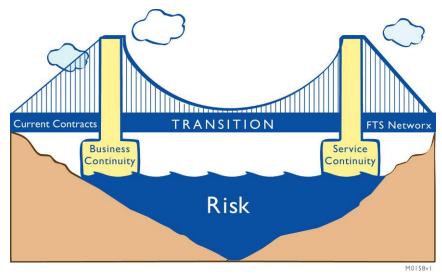


Figure 2.4-1: Strong Transition Bridge Supports Agencies. Effective transition planning forms a secure bridge over the ravine of risk supported by the solid pillars of Business and Service Continuity.

Efficiency – The Right Tools



AT&T utilizes commercially available toolsets, defined processes and common technology platforms providing compatibility for all Networx services. Tools are the facilitators of the transition processing lifecycle from order placement to

service turn up to billing. The Transition Team takes advantage of both commercially available tools, such as the Microsoft Suite,





AT&T Labs to fac	cilitate seamless transitions from expiring
contracts to Networx.	
	GSA and
Agencies benefit from data vali	dation tools, which enable transitions to occur
correctly the first time, eliminati	ng rework. Our award winning secure web
oortal, AT&T Business Direct [®] ,	is available for tracking transition orders
throughout the lifecycle.	
Three transition plans, Transition	on Management Plan (TMP), Agency Level
•	unsition Project Specific Plan (TPSP), are
created to provide for overall	, , , , , , , , , , , , , , , , , , , ,
ransition management. These	
required plans are built in	
accordance with AT&T's Trans	ition
Planning	
The Networx Trans	sition plans accommodate, adapt and adjust for
occurring changes.	
	Working with these plans,
GSA and Agencies are provide	d with
eading to a successful transition	on. (Table 2.4-2) highlights the
of a smooth transition.	
FEATURES Centralized Transition Implementation	BENEFITS • Clear lines of communication
Migration Office (TIMO)	 Dedicated resources to handle Agency transition needs Easy access to dedicated resources
Transition Team	 Proactive monitoring of project interdependencies Proven methodology based on industry practices to facilitate
	smooth transitionResponsive to Agency needsNetworx specific trained
	- Trement appearing training

NETWORX ENTERPRISE SOLICITATION TQC-JTB-05-0002



Automated Tools (AT&T BusinessDirect)

- Dedicated highly qualified personnel available to consistently exceed Agency needs
- Available 24x7
- · Easy to use
- · Easy access to reports and status information

Table 2.4-2: Features and Benefits of a Smooth Transition. The Government is provided with experienced people, defined processes and tools in support of Networx Transition.

Preliminary Transition Management Plan (PTMP) Approach

The offeror shall describe its approach to transition in the Preliminary Transition Management Plan (PTMP) containing the content specified in Section C.4.4.2.1, Transition Management Plan (TMP). The PTMP shall focus on the following services that are representative of the Service Type groupings cited in C.2.2.1, Organization of Networx Services:

IP Proposal Mandatory Services

- Network-Based IP VPN Service
- Voice over IP Transport Service
- Managed Network Service
- Managed Tiered Security Service

IP Proposal Optional Services, if proposedVoice Service

- Toll-Free Service
- Asynchronous Transfer Mode Service
- IP Telephony Service
- Call Center/Customer Contact Center Service
- Cellular/PCS

If the Offeror's approach to meeting Transition requirements is different for optional services than for mandatory services, the offeror shall describe the differences in a separate optional services sub-section within the Transition section of the Offeror's response. The Offeror shall reflect differences due to optional services in an addendum the Preliminary Transition management Plan.

The approach used to meet Transition requirements

In preparing the PTMP, the offeror shall consider the traffic and locations cited in Attachment J.3, Pricing and Traffic Model, for the services cited above and describe how the offeror would effectively transition up to 50 percent of the described workload.

The approach, tasks, and schedules to successfully transition for the above services can be found in the Preliminary Transition Management Plan (PTMP) located in Appendix H.

The offeror shall describe its expertise gained through past experience in conducting service transitions of a size and complexity similar to that it expects to provide with Networx. The offeror shall address the following at a minimum:

Our successful transitions, implementations, and migrations include AT&T's own network, commercial networks and Government networks, such as:





is an excellent examp	le of AT&T's transition expertise. This	
transition demonstrates AT&T's succes	ssful performance as the prime	
contractor to provide, operate, and manage a telecommunications contract		
similar in size, scope and complexity to	Networx. From initial transitioning of	
services, AT&T has continued a partne	ership with ers , allowing for upgrading	
of services as technology has emerged	d and enhancements to the network as	
business needs change.		
(a) Quantity and types of services transitioned		
(b) Network(s) from which the services were moved		
	ATOT Nativords	
	AT&T Network.	
(c) Network(s) onto which the services were moved		
Outbound Voice Services	Frame Relay Service	
 Outbound Local Voice Services 	 IP Enabled Frame Relay Service 	
 Toll Free Services 	SINA T1.5 Service	
(d) Time required	• CHARTILO OCIVIOC	
(a) Time required		





(e) Any innovative approaches or techniques used to reduce service interval or ensure continuity of service
AT&T as an innovative approach to project
management. This
helping reduce
service intervals and ensuring continuity of service.
(f) Tools (including databases) and procedures used by the offeror for project management of service transition
AT&T's
to AT&T BusinessDirect's

(g) Approach to coordinating with incumbents and other service providers to effect a successful transition.

AT&T's proactive approach to coordinating with incumbents involved twiceweekly calls with all interested parties to review all aspects of transition.





AT&T partnered with to phase transitions to meet including balancing customer requirements with environmental needs and Local Exchange Carrier (LEC) limitations.

The offeror shall structure its transition proposal and the PTMP around the following areas:

The Transition Proposal and the PTMP (Appendix H) are structured around the areas depicted in **Figure 2.4-2**. Further details are outlined below.



Figure 2.4-2: Four Transition Areas. The Transition Proposal and PTMP is structured around these areas.

(a) Planning and Management

A successful transition must include thorough planning, in other words 'plan the work, and work the plan'. Using a proven Project Management Methodology, the transition activities are planned by creating accurate and consistent plans for:

- Risk Identification and Mitigation
- Quality Assurance
- Schedule and Resource Management
- Scope/Change Management
- Communications and Reporting Plans

For a comprehensive plan to be successful, full agreement on the project
scope, objectives, and success criteria is critical. Once finalized,
The PTMP (Appendix H) details these planning activities.





The second secon
These plans are explained in detail in the PTMP (Appendix
H).
In preparation for a transition effort of the magnitude expected with the
Networx contract, AT&T reviewed lessons learned for past experiences.
These lessons learned begin the risk identification process and are based on:
AT&T past experience with transitions
Past transitions experiences of other carriers
Current experience with current AT&T programs/contracts
Modeling of transitions developed from the requirements outlined in the
Networx contract
AT&T has identified and the
Risk mitigation recommendations are





based on AT&T's recent transition experiences. **Table 2.4-3** below lists transition risks.

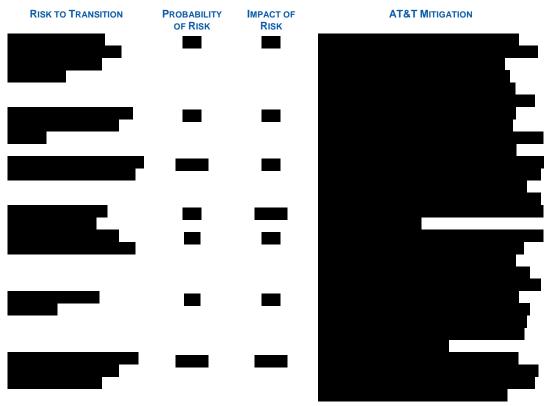
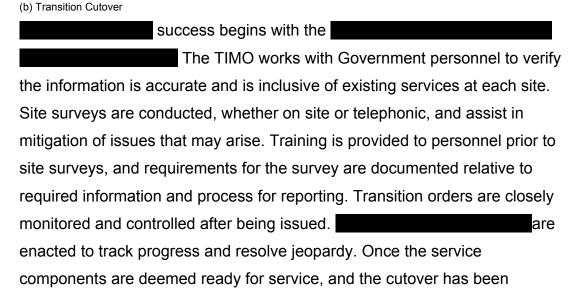


Table 2.4-3: Top Networx Transition Risks. Identifying and mitigating risk provides a smooth transition.







scheduled (based on customer request date), the established
In addition to
In these
instances,
This would be documented as a
and used as
(c) Transition Inventory
Upon Notice to Proceed, the process for obtaining inventories for transition,
implementation, and migration begins. As transition inventory information
provided may be based solely on information provided by the Government,
AT&T will
For migration activities, the TIMO provides current inventory data to the
Government, within the required time frames outlined in the RFP.
between GSA and AT&T.
(d) Communication and Reporting During Transition
An effective communication plan is a key factor in project success. The TMP
developed by the contains a
detailing the transfer of information between
organizations. Among the specifications are instructions regarding frequency of
communication, the recipient of communication and other communication
details, and the distribution of information. Other details involve
the
An effective provides all





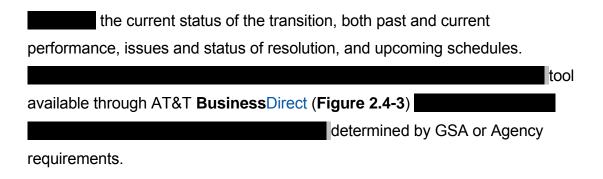


Figure 2.4-3: AT&T BusinessDirect Portal. The Government will experience ease of accessibility for all pertinent transition reports being available on demand.

A copy of a typical is displayed in **Table 2.4-4**, detailing communication

Transition communication is negotiated based on GSA and Agency requirements.





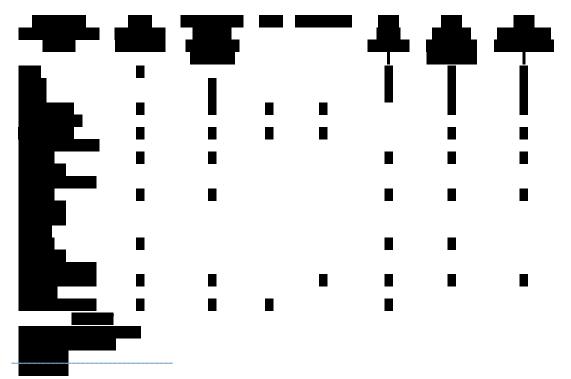


Table 2.4-4: Networx Communication Matrix Outlines Who, What, Where, When and How.

2.4.1 Planning and Management [L.34.2.4.1, C.4.2.1, C.4.2.2, C.4.2.3, C.4.2.4]

The offeror shall describe its approach to provide planning and management of transition activities. The offeror shall address the following at a minimum:

(a) Transition organization, roles, responsibilities, authority, relationships, and key personnel.

Transition Organization

All transition activities are the responsibility of the Transition, Implementation, and Migration Office (TIMO). The TIMO organization is structured to address the functional areas integral to the success of Transition.

The TIMO is structured to consistently exceed the requirements of all functional areas, as well as the transition requirements of the GSA.

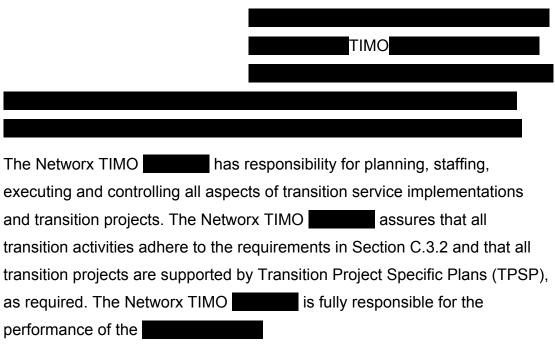
Figure 2.4.1-1





Figure 2.4.1-1: TIMO Organization Focuses on All Aspects of Agency Transitions. AT&T has structured the TIMO based upon our proven Transition Methodology with a management structure aligned to functional responsibilities and the support organizations needed to transition successfully.

Transition Manager



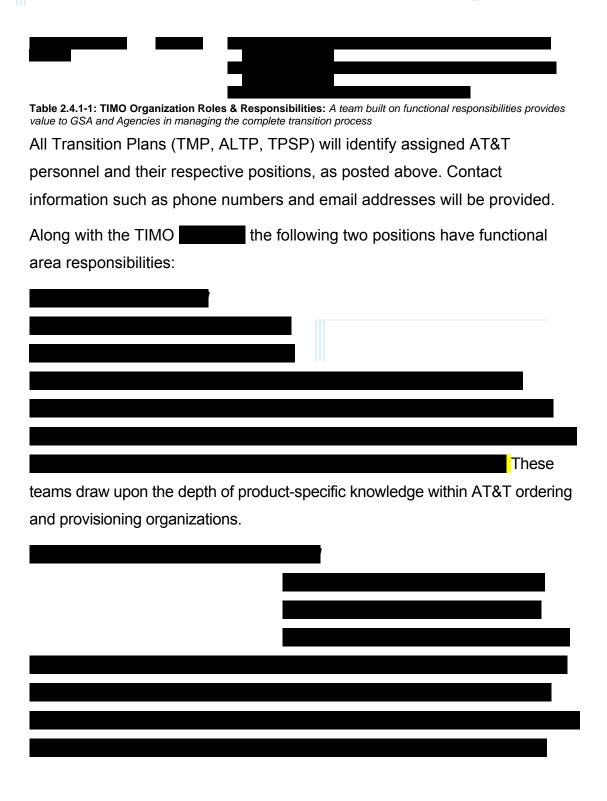












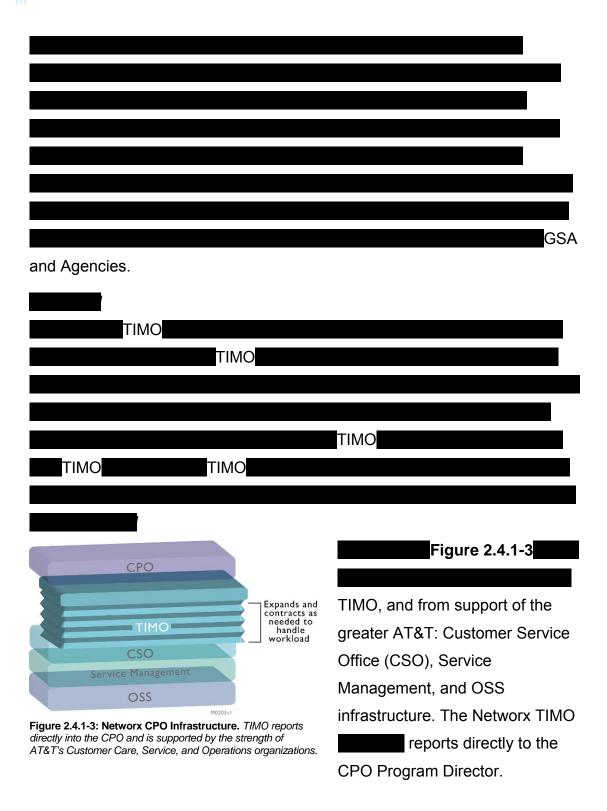




TIMO
Escalation Resolution Team
A smooth, trouble-free implementation
is the goal of any transition. A transition
is considered complete when the initial
bill is accurately issued for the service.
While troubles post-installation are the exception rather than the rule, any
incident of service trouble needs full attention of the team for timely
resolution.
Figure 2.4.1-2: Escalation Resolution Team.
Figure 2.4.1-2.

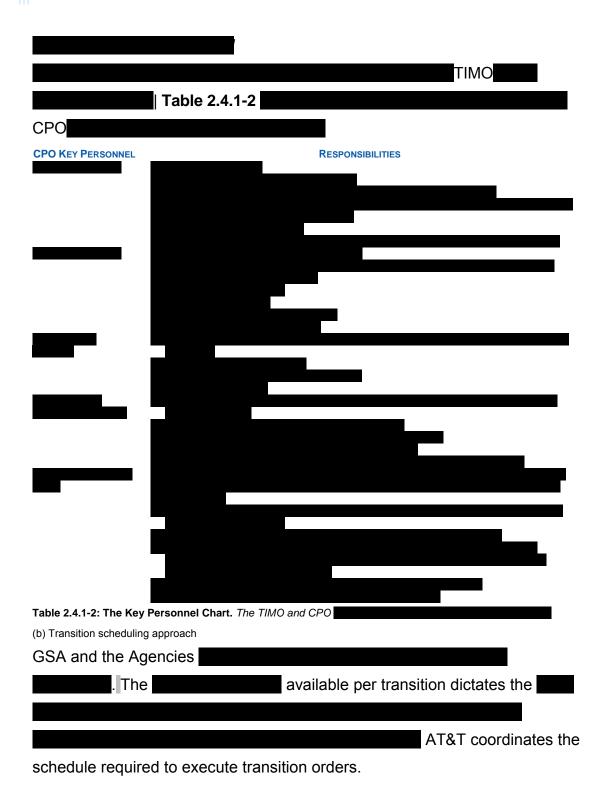
















Scheduling involves consideration from various areas, including:

GSA

AT&T

Agency

AT&T subcontractors and suppliers

Incumbent

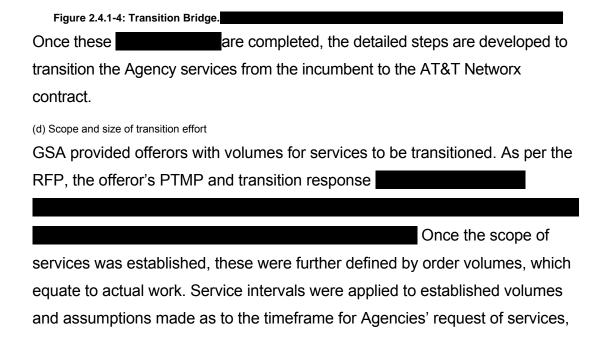
The TMP, ALTP, and TPSP, as requested, contain detailed outlines of transition steps. Each step has an identified owner. As coordinator of transition, AT&T interfaces with each deliverable owner to ensure scheduling of the interdependencies within the transition timeline.

GSA or Agency requirements for completion	
Neither GSA nor the Agencies	. То
accomplish a	are set with the
incumbents, subcontractors and suppliers.	
(c) Planning process	
Of primary importance for planning issues are	
	Networx
	AT&T's Transition
GSA and Agencie	s



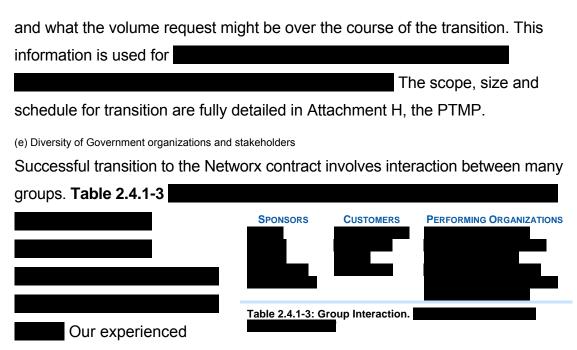


Figure 2.4.1-4.	









transition team balances the competing needs of these stakeholders so transitions remain on schedule and service is delivered on time.

Figures like 2.4.1.1-1, will introduce each of the C.4.1.2 Transition Process Steps, and the relationship to Planning and Management, Transition Cutover, Transition Inventory or Communications and Reporting.





2.4.1.1 Initiate Transition Planning [C.4.2.1]





The contractor shall provide management, planning, and field personnel sufficient in number and qualifications to ensure that transition activities are completed as ordered. [C.4.2.1]
The size of TIMO to support the level
of transition activities throughout the life of the Networx contract. This
provides
TIMO.
Required field personnel are allocated as are
formulated, based on throughput required to GSA and
Agency requirements.
AT&T staffs





AT&T has designed a	
	The
Transition, Implementation and Migration Office	
Networx Transition Manager.	Figure 2.4.1-
1. 	
Networx Transition Manager	
	The Networx Transition
Manager GSA	The Network Transition
TIMO	
AT&T GSA	
	GSA expectations.
The Networx Transition Manager	
GSA and Age	ency





Networx Transition Manager
Network Transition Manager
GSA and Agency requirements.
The contractor shall coordinate and exchange information on transition activities as required by this Contract with GSA and the Agencies, bearing in mind that since many Government organizations are decentralized, multiple entities within a Department or an independent agency may perform the responsibilities of an "Agency." [C.4.2.1]
The Networx contract offers a broad range of services to a
within the Government. Such a large undertaking requires Government
involvement at multiple levels: GSA
As the Networx contractor, AT&T has the responsibility to
GSA and the Agencies across
the wide range of stakeholders. AT&T understands this means coordination and
exchange with a multitude of entities and individuals acting in the capacity of an
'Agency'.
TIMO Manager.
2.4.1.2 Create Transition Management Plan (TMP) [C.4.2.2]





The TMP, which is an evolution of the PTMP, addresses AT&T's approach to

of work required. It includes process, procedures, and tools for all Networx

transition project management, including a solid understanding of the magnitude





transition activities. Clear delineation of roles, responsibilities, critical paths and resources are included. The TMP will not be final until approved by GSA.

The TMP includes details required to transition Government services to the Networx contract. The AT&T TMP will exceed the requirements of RFP Section C.4.2.2.

Transition of Networx services for GSA and the Agencies requires
TIMO
The development of the TMP is a between GSA and AT&T. The initial plan is provided, discussed and reviewed with GSA and amended until it meets the exact requirements and GSA is fully confident of the plan. Figure 2.4.1.2-2 highlights the conversational process through which the final TMP will be determined.
Figure 2.4.1.2-2: TMP Development Process.
Within the plan, GSA will find details
AT&T plan will provide in-depth information that details how AT&T will:





TIMO
To meet the aggressive schedule set forth by GSA, the TMP addresses transition
AT&T works with GSA and Agencies to





The TMP is a dynamic document that grows and adapts as new services are offered on the Networx contract and as important lessons are learned in the field. As a baseline, a Preliminary Transition Management Plan is included in Appendix H.

The contractor shall identify any special technical requirements such as those described in the narrative below this table. [C.4.2.2]

The TMP identifies all special technical requirements as described in the RFP

to provide both quality and continuity as services are transitioned, implemented, or migrated. Since the requirements are almost identical to transition, the response for transition, implementation, migration and requirements will follow the same paths and processes. If special attention is required or additional processes are necessary, AT&T will implement the required actions.

2.4.1.3 Create Agency-Level Transition Plan (ALTP) [C.4.2.3]

Figure 2.4.1.3-1: ALTP. When requested by an Agency, the contractor shall develop and provide an Agency-Level Transition Plan (ALTP) that shall include the project management of all transition activities pertinent to a particular Agency for all Transition Orders the Agency has placed with the contractor. [C.4.2.3] During a transition, Agency specific needs such The





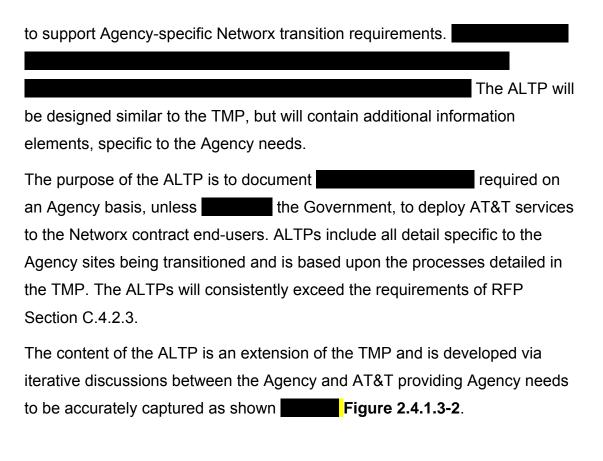


Figure 2.4.1.3-2: ALTP Development Process.

In addition to plans and processes included in the TMP, the ALTP includes, but is not limited to the following:







Table 2.4.1.3-1: ALTP Elements.
Table 2.4.1.5-1. ALTF Elements.
Just as the TMP is the roadmap between GSA and AT&T, the ALTP is the
blueprint used for transitioning Agencies. It is a dynamic document, adjusted
as needed, and approved by the Agencies to accommodate changes
encountered during transition. The ALTP provides the Agency a clear
understanding of the impact of Transition to its sites.
The ALTP is similar to the TMP in concept and addresses agency-specific
content as detailed in Section C.4.3.3.2.1 of the RFP.
In the event of transition jeopardy, the Agencies are
Agency and GSA
The contractor shall describe plans to meet special technical requirements such as a) direct station-to-station dialing
The ALTP documents contain information related to special technical
requirements and how they are managed and transitioned to the network.
Direct station-to-station dialing is used in today.
This allows dial off-net if not on-net to any station in the North American
Numbering Plan (NANP).
b) private dialing plans [C.4.2.3]
Private dialing plans are based on GSA and Agencies
Customer Agencies





2.4.1.4 Create Transition Project Specific Plans (TPSP) [C.4.2.4]

Figure 2.4.1.4-1: TPSP.

The contractor shall develop and provide, at no cost to the Government, a Transition Project Specific Plan (TPSP) for all transition activities that are required by an Agency to be managed as a Transition Project unless the TPSP requirement is waived or changed by the Agency in writing. [C.4.2.4]

TPSP, requested by

the Agency. The TPSP outlines project

management processes, procedures, and tools necessary in support of special Transition projects. Roles, responsibilities, anticipated schedules, and critical paths are included.

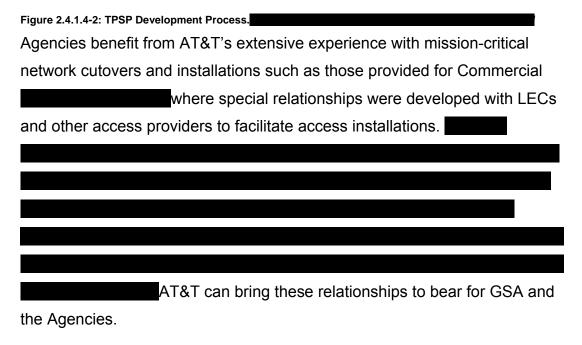
GSA and Agencies may need to designate certain transitions as mission critical or otherwise set apart from the other transition activities. For this purpose, GSA has asked the Networx contractor to provide TPSPs, when requested. TPSPs will consistently exceed the requirements of RFP Section C.4.2.4.

In addition to elements captured in the TMP and ALTP, the TPSP i





The TPSP will clarify how plans may deviate from or work in conjunction with plans developed for the Customer Agencies ALTP. The TPSP is finalized through joint discussions between AT&T and the Agency, as depicted in **Figure 2.4.1.4-2**.



GSA and Agencies have specific data fields, which are included in the TPSP, when developed. The AT&T TPSP components will consistently exceed the requirements of RFP Section C.4.2.4





The contractor shall describe plans to meet special technical requirements such as a) direct station-to-station dialing

The TPSP documents contain information related to special technical requirements and how they are managed and transitioned to the network.

Direct station-to-station dialing is used in

This allows dial off-net if not on-net to any station in the North American

Numbering Plan (NANP).

b) private dialing plans [C.4.2.4]

Private dialing plans are based on GSA and Agencies

Customer Agencies

2.4.2 Transition Cutover [L.34.2.4.2, C.4.2.6, C4.2.7, C.4.2.8]

The offeror shall demonstrate its understanding of requirements from the Government's perspective and describe its approach to provide cutover of service from the incumbents to all Networx services offered. The offeror shall address the following at a minimum:

(a) Coordination with other participants

The transition to Networx involves a dynamic environment with a large number of participants. AT&T leverages business relationships with incumbents, LECs, subcontractors and suppliers in order to coordinate the transition of Networx services to AT&T. Agencies will benefit from the communications mechanisms AT&T utilizes in our project management practices. Multiple tools, for which the central theme is communication, foster coordination.

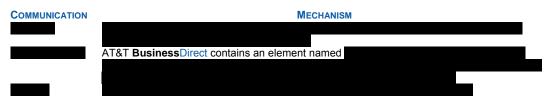


Table 2.4.2-1: Communication is the Key. Efficient coordination with Networx participants assists in cutover success.





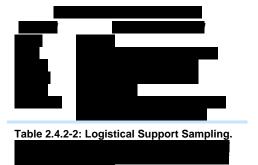
(b) Site survey and preparation process

With the Government's permission, site surveys begin immediately after Agency Fair Opportunity. For the larger locations or locations that have numerous, multiple services, physical site surveys are performed. AT&T GSA and the Local Government Contacts TIMO_____ TIMO representative AT&T or AT&T contractor personnel. (c) Logistical support Logistical support is a key component in the transition process. Past experiences have shown that insufficient supply of hardware, software, and support personnel negatively impact schedules. With this in mind, we have taken positive steps to mitigate this possibility. When forming our TIMO





AT&T has teamed with numerous partners, integrators and suppliers, to provide sufficient software, hardware and personnel resources to provide the



logistical support and equipment that will be required to complete the required transitions, implementations, or migrations. We have strong relationships and special supply agreements in-place to support the quantities required by the Networx transition. **Table 2.4.2-2**

(d) Special technical requirements

Technical requirements are a part of the design process of any transition. As part of the planning process, is conducted with members of GSA or the Agency along with the AT&T Sales team and representatives from Sales Engineering. All requirements are discussed and detailed in the design plan. This must be completed prior to order issuance.

Once transition orders are ready to be released,

LGC is advised of any

requirements that may not have been previously communicated.

(e) Parallel operations

AT&T supports the GSA transition methodology and works with GSA to transition services based on each Customer Agencies requirements. This includes a transition plan based on parallel operations,





	From a parallel operation
perspective,	
Table 2.4.2-3	
Plans relative to transitioning in	
parallel are detailed in the PTMP,	
based on requirements and also	
includes plans to transition	Table 2.4.2-3: Advantages and Disadvantages of Parallel
services when parallel operations	Operations.
are not an option.	
(f) Continuity of service	
The focus of planning is to provide	. Our
cutover process, described in the PT	MP,
	<u>.</u> АТ&Т
coordinates all transitions with the LC	GC during the pre-cutover and cutover
phase of the transition. To assure co	ntinuity of service we confirm the
readiness of the location for the cuto	ver prior to arrival of the cutover team.
Prior to cutover,	
To assu	re continuity of service,
	Unless the Agencies request differently,
cutovers are scheduled during non-bu	siness hours. The AT&T
Transition Manager coordinates all cut	tover activity and confirms that the cutover





is completed successfully.
When approval is received from the LGC, the exits the site.
If problems cannot be resolved, the site is
returned to its original configuration Continued testing will be
performed to resolve the problem and the site cutover will be rescheduled. After
the successful cutover has been completed, the service undergoes a 72 hour
acceptance test period. and the Government
monitor the cutover service acceptance test. Escalation procedures are in place
to return the location to the original configuration if issues are not addressed to
the Agencies' satisfaction during the 72 hour acceptance period.
Part of transition planning is the communication necessary to allow for the
disconnect of services from an incumbent contractor. The timing of
disconnects is based on GSA requirements for continuity of service, as well
as type of service, on site equipment availability, and cost.
It is extremely important that accurate information is obtained and active
communications exist when transitioning from one contractor to another.
AT&T is committed to an and
communication enabling all contractors, sub-contractors and suppliers, as
well as GSA and Agencies, to fully understand the status of orders and
transition cutover dates. , communications are
established to allow all team members to understand the status, jeopardy,
and resolution date. These procedures are written in the TMP/PTMP.
(g) Identification and mitigation of risk





AT&T has based on the lessons learned from other major AT&T transitions. AT&T has identified many of the risks and potential impact, and the actions that would mitigate those risks.

Any transition, implementation, or migration, in the magnitude of Networx, has its share of risks.

In addition, planning for external factors specific to the transition, implementation, or migration can also counteract risks. The major impact of most cutover risks is a temporary loss of service, rework, and a rescheduling of a cutover. Risk mitigation recommendations are based on AT&T's recent transition experiences.

Table 2.4.2-4

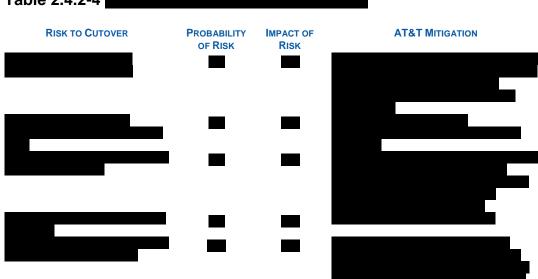


Table 2.4.2-4: Top Networx Cutover Risks. Identifying and mitigating risk provides a successful cutover.