In an emergency situation, seconds can make the difference in saving a person’s life. Law enforcement officers, fire fighters and emergency medical technicians depend on mobile technology during times of emergency. Due to major emergency events or high volume activities such as sporting events, concerts and parades, commercial mobile networks can become highly congested when nearly everyone is on their wireless device. At these times, you may have difficulty connecting to the network and, even when you can, you may have significantly slower performance. It’s at these times First Responders need to work more efficiently.

Giving police, fire and emergency medical personnel a way to lower the chances of their data communications being interrupted even when the network is congested is one way we can use our advanced technology to help ensure public safety and security.

Help your data be the first to arrive

AT&T Dynamic Traffic Management – Public Safety uses Quality of Service (“QoS”) network technology to enable qualified First Responder customers to prioritize their mission-critical data traffic on the AT&T-owned domestic 4G LTE network. AT&T Dynamic Traffic Management – Public Safety:

- Is available only to qualified local, state and federal emergency management organizations (such as police and fire departments).
- Is provisioned as an optional feature that is added to your qualified wireless data plans on a per Corporate Responsibility User (CRU) line basis.
- Includes 4G LTE priority access for qualified First Responders, helping them stay connected and serve their communities.
- Enables you to manage which AT&T approved, mission-critical application data traffic gets enhanced QoS treatment on the AT&T-owned domestic 4G LTE network, thereby enabling you to better manage your mission-critical application data traffic during times of network congestion.
- Provides AT&T Dynamic Traffic Management performance reporting.

Prioritize your mission-critical data traffic and help ensure public safety and security

AT&T Dynamic Traffic Management – Public Safety

Monthly recurring charge (per CRU line)$15.00

1 Each CRU line requires (a) a qualified data plan with a data allowance (no unlimited plans) and (b) a 4G LTE-compatible device provisioned with an approved business application and customer’s CCS Access Point Name (APN).
2 Available only to qualified local, state and federal public safety and emergency management organizations (e.g., police and fire departments, EMT services departments, and emergency management agencies). Each CRU line requires a qualified data plan with a data allowance (no unlimited plans).
3 Additional one time CCS set up and/or change fees may apply.
The following are examples of how qualified First Responders might use AT&T Dynamic Traffic Management – Public Safety to better manage their mission-critical data traffic during periods of network congestion:

- **Police Officers** patrolling areas during crowded events might use AT&T Dynamic Traffic Management – Public Safety to prioritize their computer aided dispatch (CAD) data traffic for reliable receipt of 911 call information when they need to respond to incidents.

- **Firefighter** incident commanders enroute to a fire might use AT&T Dynamic Traffic Management – Public Safety to prioritize large file download of building floor plans, thereby helping them process incident location information in a timely way to effectively assign resources to possibly help save lives.

- **Paramedics** might use AT&T Dynamic Traffic Management – Public Safety to prioritize access to the 4G LTE network for Emergency Medical Technicians and prioritize treatment of patient information and critical diagnostics applications. This helps critical data reach the hospital ER, thereby helping to expedite treatment of the patient upon arrival.

**Potential Benefits:**

- **Productivity** – Improves ability for First Responders to obtain critical information needed to support current situation
- **Simplicity** – Priority access does not require any additional software installation for your corporate devices
- **Experience** – Provides more predictable connectivity for First Responders during heavy network utilization

To learn more about how AT&T Dynamic Traffic Management – Public Safety can benefit your organization, contact your AT&T Representative.