Practice Makes Perfect: Funding Health Professional Education & Training Initiatives

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Chris previously worked as a legislative aide for the New York State Assembly Committee on Health. He has also served in a project management capacity, including the oversight of HIT implementations, for a variety of healthcare organizations ranging from healthcare clinics to major academic medical centers.
Today’s webinar will cover the following topics....

- Knowing the Differences between “Education” vs. “Training”
- Discussing Background on Health Professional Education Funders and Focus Areas
- Identifying Grants for Nursing Education and Training
- Recognizing Grants for Medical Education and Training
- Understanding Other Health Professional Education Grants (Not Necessarily Discipline-Specific)
- Reviewing Details on Foundations and Corporate Giving
- Q&A
Education Versus Training

Understanding the Difference Between Education and Training Initiatives and the Impact on Grant Seeking
Education Versus Training

- **Formal Education**
  - Leads to degrees, certification or licensure

- **Training**
  - May involve advanced concepts like education
  - May be project-based
  - May be formal to some extent (e.g. continuing education)

- **Type of project dictates approach to grants**
  - Formal education grants typically require partnership with a university/college (School of Nursing, School of Medicine, etc.)
  - Continuing education and training grants typically allow for greater flexibility in terms of eligibility guidelines
  - Training grants are typically tied to a larger project with additional programmatic elements
Who’s on First?

Background on the Primary Funders of Health Professional Education / Training and their Interests
Funders and Focus Areas

- Health Resources and Services Administration (HRSA) Bureau of Health Professions (BHPr)
  - Target underserved areas: Health Professional Shortage Areas (HPSAs), Medically Underserved Areas & Populations (MUAs, MUPs)
  - Special emphasis on primary care professionals

- HRSA’s Office of Rural Health
  - Overcome shortages in rural areas

- HRSA’s Office for the Advancement of Telehealth (OAT)
  - Utilize telehealth networks for health professional training / education

- Department of Labor
  - Focus on displaced workers, unemployed, and decreasing dependence on foreign workers

- Traditional Foundations
  - Specific focus varies depending on foundation

- Prescription Drug Company Grants
  - Major point of emphasis is on formalized continuing education
Nurse Education & Training Grants

Grant Programs Targeted to Nursing Profession
Nurse Education, Practice, Quality and Retention Program (NEPQR)

- **Eligibility:** Schools of Nursing, Health facilities, AMCs, State/local governments

- **Award Information:**
  - ~$11.4 million total funding for new applicants in FY 2013
  - 20-25 new awards anticipated
  - Up to $1.5 million over three years per application

- **Anticipated Due Date for Applications:** January 2013

- Supports everything from informal training to continuing and formal education initiatives

- Focus on creating/expanding Inter-Professional Collaborative practice (IPCP) environments
Nurse Education, Practice, Quality and Retention Program (NEPQR), continued

• Historical Priorities/Project Focus Areas:
  o Expanding enrollment in baccalaureate nursing programs
  o Providing nursing education in new technologies, including distance learning methodologies
  o Establishing or expanding nursing practice arrangements in non-institutional settings
  o Providing care for underserved populations and other high-risk groups
  o Providing quality coordinated care, and other skills needed to practice in existing and emerging organized healthcare systems
  o Developing cultural competencies among nurses
  o Career Ladder Programs to become baccalaureate prepared or advanced education nurses
  o Developing and implementing internships and residency programs
  o Career Ladder Programs to assist with entering into and advancing within the nursing profession
  o Enhancing patient care delivery systems
Funding preference will be granted to qualified applicants that specifically request a preference and document evidence that the project will:

- Substantially benefit rural populations;
- Substantially benefit underserved populations; and/or
- Help meet public health nursing needs in State or local health departments.
Advanced Nursing Education Program (ANE)

- **Eligibility:**
  - Schools of Nursing, Nursing centers, AMCs, State/local governments, other accredited entities

- **Award Information:**
  - ~$12.29 million total funding for new applicants in FY 2013
  - 30-35 new awards anticipated
  - Up to $1.125 million over three years per application

- **Anticipated Deadline:** November / December 2012
Advanced Nursing Education Program (ANE)

• Move nurses into advanced degrees/practice:
  o Nurse practitioners, clinical nurse specialists, nurse anesthetists, nurse midwives, nurse educators, nurse administrators, public health nurses

• Requirements:
  o Must utilize a model that incorporates Inter-Professional Education (IPE)
  o Must incorporate telehealth or simulation equipment into project.
  o Up to $200K over a three-year budget can go towards telehealth/simulation equipment
Nursing Workforce Diversity (NWD)

- **Eligibility:** Schools of Nursing, Nursing centers, AMCs, State/local governments, other accredited entities

- **Award Information:**
  - ~$6.63 million total funding for new applicants in FY 2013
  - 20 new awards anticipated
  - Anticipated award ceiling - $335K per applicant

- **Anticipated Deadline:** February 2013

- **Objective:** Increase nursing education opportunities for individuals from disadvantaged backgrounds

- May fund programmatic elements as well as student stipends, scholarships, pre-entry preparation, advanced education preparation and retention activities
Comprehensive Geriatric Education Program (CGEP)

- **Eligibility:** Accredited school of nursing, healthcare facilities, nurse assistant programs

- **Award Information:**
  - ~$4.22 million total funding for new applicants in FY 2013
  - 16 new awards anticipated
  - Anticipated award ceiling - $270K per applicant

- **Anticipated Deadline:** March 2013

- **Objective:** Establishment of traineeships for individuals who are preparing for advanced education nursing degrees in geriatric nursing, long-term care, gero-psychiatric nursing or other nursing areas that specialize in the care of the elderly population
AIDS Education and Training Center (AETC) Graduate Education for Nurse Practitioners

- **Eligibility:** State governments, public/private institutions of higher education, tribal governments

- **Award Information:**
  - ~$4.65 million available for FFY 2013
  - Five awards anticipated for FFY 2013

- **Anticipated Deadline:** December 2012 / January 2013

- **Objective:** Establish a tracking curriculum designed to train nurse practitioners in HIV/AIDS care and treatment.

- Other AETC programs available as well

- **Move nurses into advanced degrees/practice:**
  - Nurse practitioners
  - Clinical nurse specialists
  - Nurse anesthetists
  - Nurse midwives
  - Nurse educators
  - Nurse administrators
  - Public health nurses
Fundable vs. Non-Fundable Activities for Training Grants

- Advanced Nursing Education Traineeship Program (AENT)
- Nurse Anesthetist Traineeship Program (NAT)
- Nurse Faculty Loan Program
- Fundable Activities for Traineeship Grants:
  - Full or partial tuition and fees
  - Reasonable living expenses (stipends) for students
- Non-Fundable Activities for Traineeship Grants:
  - Required textbooks, subject to maximum. Books for library or personal use may **not** be charged to the grant
  - Trainee travel is **not** an allowable expense
  - Indirect costs at a rate not to exceed eight percent
Medical Education Grants

Grant Programs Targeted to Medical Profession
Area Health Education Centers (AHEC) Infrastructure Development Awards

- **Eligibility:** Schools of Medicine, Parent Universities, Schools of Nursing under special circumstances

- **Award Information:**
  - ~$30 million total funding for new applicants in FY 2013
  - 60 awards anticipated
  - Up to $250K per center; 1:1 match funds required

- **Anticipated Deadline:** February 2013

- **Objective:** Improve the distribution, diversity, supply, and quality of health personnel in the healthcare services delivery system specific to delivery sites in rural and other underserved areas.
Affordable Care Act (ACA): Teaching Health Center Graduate Medical Education (THCGME) Program

- **Eligibility:** FQHCs, community mental health centers, rural health clinics, IHS/tribal health centers

- **Award Information:**
  - $230 million available through FFY 2015
  - ~$150K per FTE for academic year 2013
  - Unknown number of awards – based on expenses incurred for academic year 2013

- **Anticipated Deadline:** September 2013 (2014 for academic year)

- **Objective:** Provide payments to qualified teaching health centers to support the expansion of primary care medical and dental residency training in community-based ambulatory settings
Preventive Medicine and Public Health Training Grant Program

• **Eligibility:** Schools of public health or medicine, accredited non-profit hospital, state/local/tribal health departments

• **Award Information:**
  - ~$19 million available through FFY 2018
  - Nine awards anticipated for FFY 2013

• **Deadline:** November 19, 2012

• **Objective:** Increase the number of preventive medicine physicians and promote greater access to population-based healthcare.

• The funding may be used to support resident costs, infrastructure and faculty development activities
Primary Care Training and Enhancement (PCTE) Physician Assistant Training in Primary Care Program

- **Eligibility:** Public/private non-profit hospitals, Schools of medicine, academically affiliated PA training programs

- **Award Information:**
  - ~$2.5 million available for FFY 2013
  - 11 awards anticipated for FFY 2013
  - Award ceiling: $220K per year; $1 million over five years

- **Anticipated Deadline:** May 2013

- **Objective:** Develop and enrich the education of future primary care clinicians, teachers, and researchers by supporting primary care curriculum and infrastructure development

- **Three Funding Preferences**
Primary Care Training and Enhancement (PCTE) Interdisciplinary and Inter-professional Joint Graduate Degree Program

- **Eligibility:** Public/private non-profit hospitals, Schools of medicine, academically affiliated PA training programs

- **Award Information:**
  - ~$2.5 million available for FFY 2013
  - Eight awards anticipated for FFY 2013
  - Award ceiling: $320K per year; $1.5 million over five years

- **Anticipated Deadline:** April 2013

- **Objective:** Develop and enrich the education of future primary care clinicians, teachers, and researchers by supporting the integration of public health and primary care graduate education.
Health Professional Education Grants

Grant Programs that are not Discipline-Specific
Health Careers Opportunity Program

- **Eligibility:** Accredited schools of medicine, public health, dentistry, veterinary medicine, optometry, pharmacy, allied health, chiropractic, podiatric medicine; public/non-profit schools that offer graduate programs in mental and behavioral health, PA training programs

- **Award Information:**
  - ~$10 million available for FFY 2013
  - 15 awards anticipated for FFY 2013
  - Award ceiling: $750K per year; $2.25 million over three years

- **Anticipated Deadline:** May 2013

- **Objective:** Assist individuals from economically and educationally disadvantaged backgrounds to undertake education to enter and graduate from a health or allied health professions program
H-1B Technical Skills Training Grants

**Eligibility:** Partnership that must include two of the following types of entities: 1) business-related nonprofit organizations (trade associations), 2) education and training providers, and 3) workforce investment boards/economic development agencies.

**Award Information:**
- Based on collection of foreign worker visa fees
- ~19% of funding reserved for projects in healthcare industry
- ~2/3 funding for on the job training (OJT)

**Anticipated Deadlines:** November 2012 and June 2013

**Objective:** Provide education, training, and job placement assistance in the occupations and industries for which employers are using H-1B visas.
Distance Learning & Telemedicine Program (DLT)

• **Eligibility:** Incorporated organizations/partnerships, tribes and tribal organizations, state/local unit of government, for-profit and non-profit organizations

• **Award Information:**
  - ~$15-30 million available for FFY 2013
  - 100-200 awards anticipated for FFY 2013
  - 15% minimum cash match required

• **Anticipated Deadline:** Spring 2013

• **Objective:** Designed to meet the educational and healthcare needs of rural America through the use of advanced telecommunications technologies

• **Objective Scoring:** Rurality, Economic Need, Cash Match
Telehealth Network Grant Program

• **Eligibility:** Non-profit entities that will provide telehealth services to rural communities. This may include faith-based, community-based and tribal organizations.

• **Award Information:**
  o ~$4 million available for FFY 2013
  o 15 awards anticipated for FFY 2013

• **Anticipated Deadline:** March 2013

• **Objective:** Demonstrate how telehealth programs and networks can improve access to quality healthcare services in underserved rural and urban communities

• **Funding can be used to improve and expand the training of healthcare providers**
Rural Health Workforce Development Program

- **Eligibility:** Rural public/non-profit entity that is part of a formal rural health network that includes at least 3 separately owned organizations

- **Award Information:**
  - ~$2 million available for FFY 2013
  - 10 awards anticipated for FFY 2013
  - Award ceiling: $200K

- **Anticipated Deadline:** March 2013

- **Objective:** Support the development of rural health networks that focus on activities relating to the recruitment and retention of primary and allied healthcare providers in rural communities.
Alternative Sources

Foundations and Corporate Giving
National Foundations / Corporate Giving

- Josiah Macy, Jr. Foundation
  - Medical education focus
- Arthur Vining Davis Foundation
  - “Caring attitudes” focus
- William Randolph Hearst Foundation
  - Focus on particular specialties
- Prescription Drug Company Programs
  - Pfizer
  - Cubist Pharmaceutical
  - Genentech
  - Sanofi-Aventis
Local Foundations

Some Examples Include:

- Greater Rochester Health Foundation (Rochester, NY)
- Gladys Brooks Foundation (Regional)
- Duke Endowment Fund (North Carolina)
- Blandin Foundation (Minnesota)
- Blue Cross/Blue Shield Foundation of California
Questions?
Post-Webinar Questions?

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