Redefining campus communications for today’s students and staff

Bulletin boards are so 2002... to be effective at reaching today’s students and staff, it’s critical to reach them on the one device they carry at all times — their mobile phone.

Whether it is through text, email, social, RSS, or voice, Rave Messenger from AT&T is a simple, reliable way to broadcast important messages to campus communities of all sizes, from the Glee Club to the entire student body.

With the ability to support high volume communication needs, Messenger allows colleges and universities to deliver multi-modal, content-rich communications to students and staff with remarkable speed — ensuring that the right people get important messages when timing is critical.

Messenger provides unique features that guarantee fast delivery and response, polling features, and the ability to store messages for future use. In addition, robust reporting and response capabilities allow administrators to monitor the status of notifications in a real-time environment.

Messenger is more than an alert system, with a variety of options to customize and integrate the services colleges rely on. For a more secure campus, EyeWitness can be enabled to offer students an easy, discreet way to alert authorities of public safety incidents via text. For students who request grade notifications via text, Blackboard Integration allows users the ability to send text and email notifications when new content is posted.
Easy
- Easy-to-use customer web interface sends messages quickly via multiple modes
- Fully-hosted software application with continual upgrades. No installation required on servers or mobile phones
- Familiar web-like interface allows for increased user adoption and less training

Fast
- Rapid deployment using SaaS (Software as a Service) eliminates the need to acquire hardware, offering a ready-to-go solution that can be easily activated
- Faster delivery of essential information such as grades and lecture time changes

Custom
- Individuals deliver and receive information from their medium of choice
- Polling, reporting and response features improve community interactions, daily operations, and communications through a single solution

Features
- 100% hosted “software as a service” (web-based)
- Multi-Modal Capability: 2-way text, email, recorded voice, social networks, and RSS
- Broadcast or targeted messaging
- Sophisticated reporting to track message statistics and history
- Tools to integrate with existing in-house or commercial systems and applications
- Extensive administrative tools with varying degrees of control
Rave Messenger from AT&T pricing:

- **Annual license:**
  - Basic: $1.50/FTE, $4,000 minimum
  - Premium (includes voice): $2.75/FTE, $8,000 minimum

- **Setup:**
  - Basic: $1,800
  - Premium: $3,600

Additional Messenger Features and Services:

- Professional Services Hourly Fee: $225/HR
- SmartLoader Automated Bulk Load Set-up: $3,600
- LDAP or IMAP Authentication Integration: $3,600
- CAS or Shibboleth Authentication Integration: $3,600
- Integration to Blackboard Learning System: $3,600

Important Information

Available only to customers with a qualified AT&T business or government agreement ("Enterprise Agreement") and their respective Corporate Responsibility Users (CRUs). Rave Messenger from AT&T may not be available for purchase in all sales channels or in all areas. Compatible device required. Additional hardware, software, services and/or network connection may also be required. Customers must pay in advance for a minimum of one year of Rave Messenger from AT&T service and optional add-on services (if any). Customer may terminate Rave Messenger from AT&T and any add-on services at any time. However, there are no refunds. Customer will receive notice from AT&T of the expiration of the prepaid period and the cost associated with beginning a new prepaid period of equal length. Customer’s subscription to Rave Messenger from AT&T and any optional add-on services will be automatically renewed for successive periods equal to the initial term unless Customer provides written notice to AT&T at least ninety days prior to the expiration of the then-current term of Customer’s intent not to renew. Discounts are available for qualified customers purchasing a multi-year agreement or eligible multi-product licenses. Discounts do not apply to optional add-on services, set-up fees or professional service charges. Customer is responsible for payment of all applicable taxes. COVERAGE: Coverage is not available in all areas. Wireless service is subject to transmission, terrain, system, capacity and other limitations. Availability, security, speed, timeliness, accuracy and reliability of service are not guaranteed by AT&T. Additional charges and other restrictions apply. For devices/service from other wireless carriers, all technical support, voice, messaging and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier for such rates, terms and conditions. EMERGENCY NOTIFICATION: Rave Messenger from AT&T should not be used as the primary or sole method of sending notifications that contain information that is essential to the protection of life or property. In such situations Rave Messenger from AT&T may be more susceptible to blocking, outages, delays and congestion, and greater risk of non-delivery. AT&T reserves the right to deny or terminate service, without notice, to any person that uses Rave Messenger from AT&T in any manner that adversely impacts AT&T’s network or service levels and/or that violates any AT&T network or subscriber protective measures. Furthermore, AT&T reserves the right to deny or terminate service without notice for any misuse of Rave Messenger from AT&T. ADDITIONAL TERMS: Use of Rave Messenger from AT&T is subject to the Enterprise Agreement, brochure(s) and coverage map(s) and the terms and conditions found at http://www.getrave.com/help/Terms.do. Offer subject to change without notice.

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