

PRODUCT BRIEF

AT&T Business in a BoxSM

A Converged Infrastructure for Voice and Data

Your Challenges

What kind of communications challenges are you facing today? Does your facility have limited or no IT support? Do you need to improve the performance of your voice service and speed of your Internet bandwidth while lowering complexity and total cost? Consider getting voice service and secure Internet access through one provider, on one connection that offers a cost effective and easy to deploy solution. An option like this could help you better focus on your customers and grow your core business.

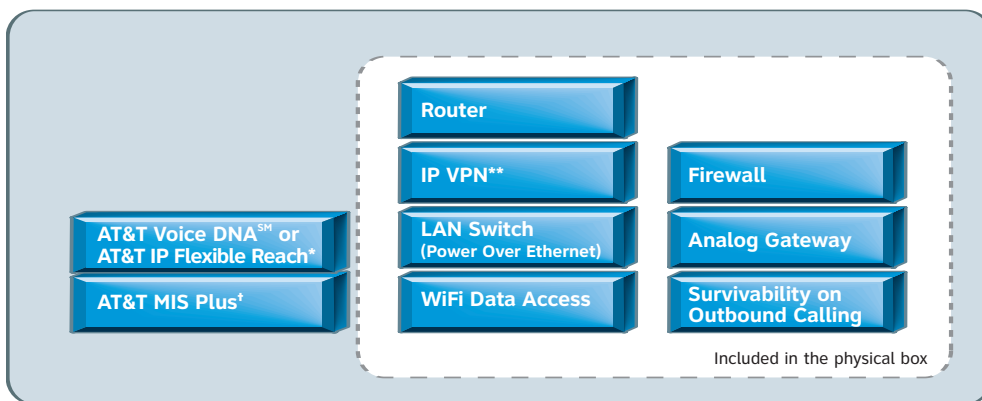
It's All Included

AT&T Business in a BoxSM provides small locations (small businesses and satellite offices of larger organizations) voice and data services over a single network connection and device. The service delivers Voice over IP via AT&T Voice DNASM, a network-hosted solution or via AT&T IP Flexible Reach, an IP trunking solution. AT&T Business in a BoxSM features an AT&T managed device equipped with data ports and connectors. In addition, the service offers Internet access routing with built-in firewall protection, virtual private network and even Wi-Fi data access.

CHALLENGES

- Too many different technologies to manage
- Remote locations don't have support
- Outdated and inefficient technology
- Bandwidth capacity issues
- No time to manage communications
- No experts to manage technology

AT&T Business in a BoxSM Components



* Utilize with a key system or specific certified IP PBXs

**Uses net client loaded onto a PC

† Managed Internet Service as part of AT&T Voice DNASM

FEATURES

- Replaces disparate voice and data equipment
- Helps you evolve from analog to VoIP
- Completely managed and monitored
- Increased speed, capacity and efficiency
- Improved security through support for firewall and IP VPN
- Includes unlimited on-net, unlimited local calling (some plans offer unlimited long distance too!)



Your Technology Resource

AT&T Business in a BoxSM does not require an extensive technology staff. This leading edge service is simple to set up and easy to use. AT&T handles the behind the scenes work by providing you with a fully managed service with proactive support 24x7x365, automatic configuration, self-provisioning, self-healing, data monitoring and more. The Stateful Firewall/Security automatically makes sure that only authorized traffic reaches the LAN.

Maximizing Bandwidth

By combining your local voice, long distance and Internet onto a dedicated T1, you can dynamically share bandwidth through voice prioritization. This means anytime an employee is not on the phone, you have more capacity available for Internet access. So at night, you have expanded capacity to run integral data services. Voice always gets priority but when channels are not being used for voice, bandwidth is dynamically allocated to support critical data needs.

Not Just Small Businesses

Bring the power of large enterprise technology to any small office. AT&T Business in a BoxSM offers a range of robust features to enhance productivity. Besides small businesses, AT&T Business in a BoxSM is an ideal solution for a multitude of industries such as healthcare facilities, retail chains, restaurants, financial offices, legal services and more.

You Choose

AT&T Business in a BoxSM can be utilized with either AT&T Voice DNASM or AT&T IP Flexible Reach. Your AT&T Representative can help you choose which option is best for your organization.

AT&T Voice DNASM is a cutting-edge fully hosted VoIP solution that enhances business productivity through advanced features including VIP routing, conferencing and remote worker/mobility support. The administrator and end-user web portals allow for easy call management and simple access via an Internet connection. Inbound and outbound calling on your data network provides unlimited on-net, unlimited local and unlimited long-distance calling.

AT&T IP Flexible Reach is a SIP "trunking" service that delivers integrated access for Key Systems and specific certified IP PBXs for use with AT&T Business in a BoxSM. AT&T IP Flexible Reach is a managed voice over IP communication solution which supports inbound and outbound calling on your data network, providing unlimited on-net and unlimited local with competitive rates for long distance and international calling. At present, AT&T Business in a BoxSM provides connectivity to analog key systems and supports use of customer-owned Avaya IP Office or Nortel Business Communications Manager systems in conjunction with AT&T IP Flexible Reach. Both of these high quality PBXs offer you a range of communications capabilities to meet your business needs. Support for additional PBX models is being added – check with AT&T to see what PBX systems can be used with AT&T Business in a BoxSM today.

More Robust Features

- Integrated Router – Handles routing of voice and data to your IP network
- Firewall – Integrated business class firewall to protect your data
- Survivability Port – Provides connectivity to analog phones during emergencies and unexpected service interruption
- Ethernet WAN Port – Ethernet connectivity is available if needed
- LAN Ports – Get 10 VoIP phone ports with the base system
 - Some ports are Power Over Ethernet which enables a VoIP phone to be plugged into a computer without plugging the VoIP phone into the wall
 - Add on in 8 or 24 port increments
- MIS Plus – Opens the gateway for off-net traffic
- IP VPN – Enables secure access to the internet
- WiFi – Gain wireless data access within your facility through built in 802.11b/g with WPA encryption

Why Wait?

Get the advanced technology you need today. Eliminate the costly, time consuming and complex management of communications systems so instead you can focus on what really matters, your business and your customers.

For more information contact your AT&T Representative or visit us at www.att.com/businessinbox.