

## INDUSTRY BRIEF

# AT&T and Sterling Commerce

## Uniquely Positioned to Deliver Collaboration Solutions

AT&T, one of the largest communications providers in the world, has employees in more than 60 countries and is the leading provider of local and long distance voice service in the U.S. AT&T also has the country's largest wireless digital voice and data network.

Sterling Commerce, an AT&T company, is a world leader in delivering integration solutions and business applications to help companies work more effectively with their customers, suppliers and business partners.

As a pioneer in electronic data interchange (EDI) and secure file transfer technology, Sterling Commerce provides reliable, secure communications to businesses across a number of major industries. In addition, Sterling Commerce helps its customers grow and streamline their business through multi-channel selling and fulfillment solutions that address highly complex commerce challenges.

Joined together, the expertise of AT&T and Sterling Commerce brings collaborative solutions to companies of all sizes over one of the most powerful, advanced and reliable networks in the world.

AT&T and Sterling Commerce are uniquely positioned to help companies connect, communicate and collaborate with customers, partners and suppliers by delivering integration solutions, applications, infrastructure and networking solutions to support integrated processes. By uniting their knowledge of business-to-business (B2B) integration, applications and global networking, AT&T and Sterling Commerce enable customers' long-term business success.

### AT&T – Your World. Delivered.

AT&T is more than a network services provider. The legendary communications company is a trusted advisor that helps customers address their business challenges, including how to interact with associates, vendors and customers and how to tie systems together. Customers look to AT&T to provide end-to-end solutions rather than just pieces of the puzzle.

Combining its wireless and wireline IP (Internet protocol) networks allows AT&T to speed the convergence of new voice, data and video services and to provide businesses with "anytime, anywhere" access to information on any device, wired or wireless.

AT&T's business VoIP (voice over Internet protocol) services interoperate with its IP VPN (virtual private network) offerings. The VoIP portfolio spans both premises-based and network-based services and includes a range of capabilities, enabling enterprises to migrate seamlessly from TDM (time-division multiplexing) to VoIP services.

As one of the largest providers of IP-based communications services, AT&T offers an extensive portfolio of VPN offerings, all backed by state-of-the-industry managed security services and support. AT&T's security solutions start within its core network and extend to customers and their applications. The company has more than 1,000 world-class security experts and support professionals worldwide and offers one of the preeminent managed security services portfolios in the industry.

### Benefits

**AT&T and Sterling Commerce business integration and applications benefit companies through increased:**

- **Performance – Optimizing B2B integration with associates, suppliers and customers for competitive advantage**
- **Agility – Meeting the evolving needs of customers through flexible service-oriented architecture and applications and business process modeling**
- **Control – Providing near real-time, end-to-end visibility and event management over shared business processes**
- **Security Services – Proactively protecting the enterprise from vulnerabilities and outside threats**



### **Sterling Commerce Solutions**

Integration solutions from Sterling Commerce connect people, processes and technology to enable flexible business process integration that spans the organization's internal and external boundaries. Sterling Commerce also delivers applications to boost efficiency and streamline the commerce lifecycle from order capture through fulfillment.

#### **Sterling Business Integration Suite™**

With Sterling Business Integration Suite, companies are able to utilize a value-added network for productive collaboration and integration with their customers, partners and suppliers; integrate processes and systems internally and with external business partners;

and provide secure and managed connections for transferring sensitive data and files between companies and banks.

#### **Sterling Selling and Fulfillment Suite™**

The Sterling Selling and Fulfillment Suite helps companies sell complex products and services to their customers and partners and manage and control complex supply chains throughout the entire fulfillment lifecycle – from end-to-end order management and delivery to returns and settlement. With this suite, organizations can simplify cross-channel selling of bundled and configurable products and orchestrate fulfillment across extended supply chains.

### **AT&T and Sterling Commerce – The Next Generation of Advanced Business Collaboration Solutions**

Collectively, the talent, resources and vision of AT&T and Sterling Commerce will have a lasting impact on the way companies interact – and compete – in the global marketplaces of the future. With AT&T's extensive portfolio of IP-based communications services for business, combined with Sterling Commerce's integration and business applications, communities of business associates will grow increasingly adept at sharing processes, data and decision-making in real-time.

For more information, please visit [ATT.com](http://ATT.com) or [SterlingCommerce.com](http://SterlingCommerce.com).

**For more information contact your AT&T Representative or visit us at [www.att.com/business](http://www.att.com/business).**

**Sterling Commerce**  
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