



# Bill Paschall

Director of Healthcare Applications for AT&T

William (Bill) Paschall is Director of Healthcare Applications for AT&T in Austin, Texas. He has over 23 years experience in health care and received his degree in Business Management from Oral Roberts University in Tulsa, Oklahoma.

Bill's extensive experience in the medical field includes scrubbing in as a surgical technician in the operating room, Administrator of a medical clinic in Pensacola, Florida, medical device and capital equipment sales for the ENT and Ophthalmic specialties in California and Nevada, and Product Development and Marketing for medical solutions integrating with video in St. Louis, MO. He also has nine years of experience in Digital Medicine (Telemedicine) that includes sales, product design, system integration in the western United States, and Director of Sales nationwide for a medical software company.

Now with AT&T, Incorporated (Southwest), Bill assists AT&T Sales and Marketing in the Government, Education, & Medical (GEM) vertical in understanding healthcare trends and issues and develops and implements solutions to address the needs of AT&T customers. He supports medical groups and health care providers in establishing or

expanding healthcare programs. He provides expertise in real time and store-and-forward medical applications and networks which integrate and distribute patient information leveraged with AT&T products and services to drive healthcare effectiveness and efficiency. Bill also delivers presentations on E-Medicine and Integrated Health Care.

Bill joined AT&T in July 2006. AT&T is one of the world's largest telecommunications holding companies and is the largest in the United States. Operating globally under the AT&T brand, AT&T companies are recognized as the leading worldwide providers of IP-based communications services to businesses and the leading U.S. provider of high speed DSL Internet, local and long distance voice, and directory publishing and advertising services.

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- American Telemedicine Association (ATA)
- Healthcare Information management System Society (HIMSS)