



# Adena Handly

Healthcare Director for AT&T

Adena Handly, CPHIMS, FHIMSS, is a Healthcare Director for AT&T in Little Rock, AR. Ms. Handly has 16 years of experience in healthcare; she received her degree in Health Education from the University of Arkansas in Little Rock.

Ms. Handly is the President of the Arkansas HIMSS Chapter and initiated the Dossia membership for AT&T. Dossia is an independent non-profit group through which U.S. employees, dependents and retirees can create and manage lifelong personal health records. Together, member companies will provide this benefit to more than 2.5 million employees beginning later 2007. Ms. Handly served as a member of the National Personal Health Record committee for HIMSS from July 2006 through June 2007 helping to create the definition of a Personal Health Record.

Ms. Handly assists AT&T Sales & Marketing in the GEM (Government, Education & Medical) vertical to understand healthcare issues and develop solutions to address the needs of customers. She provides support to medical groups interested in establishing or expanding healthcare programs, and she assists them in connecting with existing successful programs

throughout the U.S. She provides health information technology consulting services to hospitals and clinics, newly forming regional health information organizations, and government agencies/contractors. She also gives presentations on how to achieve clinical transformation through IT adoption.

Ms. Handly's experience includes system selection, contract negotiation, implementation and evaluation. She discovered her passion for informatics when she was the Chief Information Officer at Drew Memorial Hospital in southeast Arkansas and served a dual role as the Security Officer.

During the years of 2001 – 2003 she served as the HIPAA Chairperson for the Arkansas Hospital Association State Task Force. Ms. Handly joined AT&T in March 2003. AT&T Inc. is one of the world's largest

telecommunications holding companies and is the largest in the United States. Operating globally under the AT&T brand, AT&T companies are recognized as the leading worldwide providers of IP-based communications services to business and as leading U.S. providers of high-speed DSL Internet, local and long distance voice, and directory publishing and advertising services.