



## News Release

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### **AT&T ANNOUNCES MPEG-4 VIDEO LICENSING AGREEMENT WITH PENTAX CORPORATION**

FOR RELEASE: THURSDAY, OCTOBER 27, 2005

Bedminster, N.J. -- AT&T today announced that Pentax Corporation, known worldwide for its innovation and industry-first technologies, is the latest licensee of AT&T's MPEG-4 video worldwide licensing program. The patents underlying this global licensing effort are considered essential to the practice of the MPEG-4 video standard.

"AT&T is pleased to have Pentax among its licensees in this global program supporting the adoption of MPEG-4 video technologies," said Hossein Eslambolchi, chief technology officer of AT&T.

"Pentax has a wide array of innovative products and offers consumers the ability to record and view videos via MPEG-4's compression capabilities," he said.

AT&T is committed to supporting the adoption of MPEG-4 video technology through its RAND-based global licensing program and we expect to make similar licensee announcements shortly.

#### *About AT&T*

*For more than 125 years, AT&T (NYSE 'T') has been known for unparalleled quality and reliability in communications. Backed by the research and development capabilities of AT&T Labs, the company is a global leader in local, long distance, Internet and transaction-based voice and data services.*

#### *About Pentax*

*PENTAX Corporation is an innovative leader in the production of digital and film cameras, lenses, binoculars, endoscopes, medical devices, mobile printers, scanners and internet cameras. For more than 80 years, PENTAX technology has developed durable, reliable products that meet the needs of consumers and businesses.*

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**AT&T ANNOUNCES MPEG-4 VIDEO LICENSING AGREEMENT WITH NERO**

FOR RELEASE: WEDNESDAY, JULY 13, 2005

Bedminster, N.J. -- AT&T today announced that Nero, a leader in digital media technology, is the newest licensee of its MPEG-4 video worldwide licensing program. The patents underlying this global licensing effort are considered essential to the practice of the MPEG-4 video standard.

“AT&T is proud to add a licensee of Nero’s caliber to our program,” said Joe Sommer, vice president of AT&T Intellectual Property. “Nero is one of the first companies to offer consumers MPEG-4 compliant software for encoding and decoding,” he said.

AT&T is working to ensure that all providers of MPEG-4 compliant products and services have an opportunity to take a license to AT&T’s MPEG-4 patents, omitting the need for AT&T to enforce proper payments in the chain of distribution.

*About AT&T*

*For more than 125 years, AT&T (NYSE 'T') has been known for unparalleled quality and reliability in communications. Backed by the research and development capabilities of AT&T Labs, the company is a global leader in local, long distance, Internet and transaction-based voice and data services.*

*About Nero*

*Nero provides state-of-the-art software solutions for the global digital media market. Nero's products have established a loyal clientele of more than 180 million users throughout the world. Nero's award-winning flagship product, Nero 6, includes all the applications and functionalities needed in the digital media field. Other Nero products include the MPEG 4 based audio/video technology – Nero*

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